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| Hospitality and Tourism  6-Week Snapshot | | |
| 2nd Six Weeks | | |
| Unit | Topic | TEKS/Learning Target |
| The World of Hospitality | * Size and Economic Impact * Diversity * Complexity * The Role of Travel * Working Together * Business Structures * Professional Associations | 1(a), 1(b), 3(c), 4(d), 5(c), 6(c), 7(a), 10(a), 10(b), 10(d) |
| Service: The Heart of Hospitality | * Customers’ Needs * Hospitality Employees * Critical Moments * Customer Relations Techniques | 1(a), 1(c), 1(e), 3(a), 3(c), 4(d), 7(b), 9(a), 10(a), 11(a) |
| Hospitality Past, Present, and Future | * Early History * Development in the U.S. * Hospitality Today * Factors Affecting Success * Trends for the Future * Food and Lodging Trends | 1(a), 1(b), 2(a), 3(c), 4(d), 7(c), 7(d), 7(e), 10(a), 10(d) |